

**CONSUMER MAGAZINE CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: 1996



MARKET SERVED

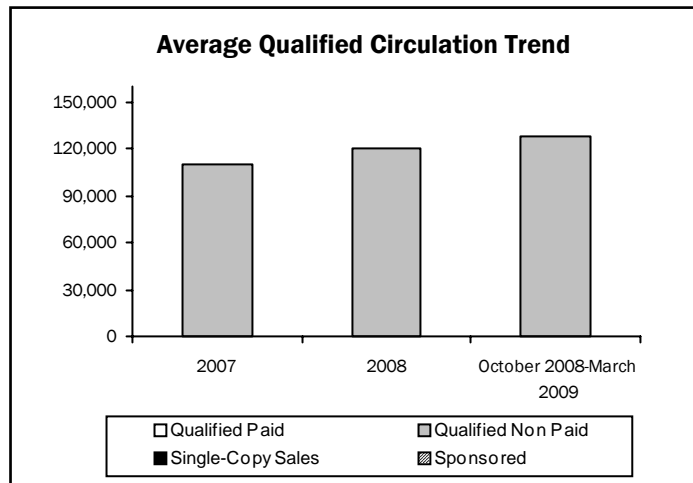
Agricultural publication for farmers and ranchers in Alberta, Saskatchewan and Manitoba.

AVERAGE QUALIFIED CIRCULATION

Total Qualified _____	127,896
Qualified Paid _____	-
Subscriptions _____	-
Sponsored _____	-
Single Copy Sales _____	-
Qualified Non-Paid _____	127,896

PRICE AND FREQUENCY

**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
2	Issues Per Year
**NC	All Single-Copy Sales Prices for the Period



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	-	-	-	-	-	-
Delivered Unlabelled Single Copies _____	-	-	127,896	100.0	127,896	100.0
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Public Place _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	-	-	127,896	100.0	127,896	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	-	-	127,896	100.0	127,896	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2008/2009 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single Copy Sales	Subscriptions	Total		
Fall _____					129,112
Spring _____					126,680

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

3A. PRICES

3B. LENGTH OF SUBSCRIPTIONS

3C. USE OF FREE PROMOTIONAL INCENTIVES

PARAGRAPHS 3A THROUGH 3D ARE NOT REQUIRED WHEN THE PAID CIRCULATION IS LESS THAN 50% OF THE AVERAGE CIRCULATION

3D. HOW ORDERED

4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF FALL 2008				
This issue is 1.9% or 2,432 copies below the other issue reported in Paragraph two.				
CLASSIFICATION	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENTAGE OF TOTAL
PAID CIRCULATION				
TOTAL PAID	-	-	-	-
NON-PAID CIRCULATION				
Single unaddressed copies mailed to farms* in Alberta and Saskatchewan, _____	126,680	-	126,680	100.0
TOTAL NON-PAID	126,680	-	126,680	100.0
TOTAL QUALIFIED CIRCULATION	126,680	-	126,680	100.0

* A farm is defined as a dwelling or a point of call associated with a tract of land used to raise crops, animals or fish as a primary source of income or revenue.

5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FALL 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL – Request from recipient’s company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or redistributor (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	126,680	-	-			126,680	100.0
Rosters and directories _____	-	-	-			-	-
Manufacturer’s, distributor’s and wholesaler’s lists _____	-	-	-			-	-
Delivered unlabelled single copies _____	126,680	-	-			126,680	100.0
Other sources _____	-	-	-			-	-
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	126,680	-	-			126,680	100.0
PERCENT	100.0	-	-			100.0	

Paid Source Information can be reported at the option of the publisher.

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FALL 2008				
Provinces	Total Qualified Paid	Total Qualified Non-Paid	Total Qualified	Percent
Newfoundland _____			-	-
Prince Edward Island _____			-	-
Nova Scotia _____			-	-
New Brunswick _____			-	-
Quebec _____			-	-
Ontario _____			-	-
Manitoba _____			21,900	17.3
Saskatchewan _____			46,726	36.9
Alberta, N.W.T and Nunavut _____			56,664	44.7
B.C. and Yukon _____			1,390	1.1
TOTAL FOR CANADA			126,680	100.0
United States _____			-	-
Other Foreign _____			-	-
TOTAL OUTSIDE CANADA			-	-
TOTAL QUALIFIED CIRCULATION			126,680	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	2007	April-September 2008	October 2008-March 2009*
Total Audit Average Qualified: _____	110,425	119,953	127,896
Qualified Paid: _____	-	-	-
Subscriptions _____	-	-	-
Sponsored _____	-	-	-
Single Copy Sales _____	-	-	-
Qualified Non-Paid: _____	110,425	119,953	127,896
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC

***NOTE: October 2008 - March 2009 data is unaudited. With each successive period, new data will be added until 6 six month periods of data are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION

Delivered unlabelled single copies mailed by Canada Post.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

L.T. Bradley, Publisher

Date signed September 10, 2009

City Regina

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Received by CCAB September 10, 2009

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Type PM

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